



# 8<sup>th</sup> International Conference

## “New Horizons in Industry, Business and Education”

Perle Hotel, Chania, Greece

29-30 August 2013

### TOPICS OF INTEREST

Education Strategies  
Career Counseling  
New Educational Methods  
Industry and Education  
Entrepreneurship  
Corporate Finance and Governance  
Business Strategies  
Science and Education

### CONFERENCE CHAIR

PAPADOURAKIS Giorgos  
Technological Educational  
Institute of Crete

### CONFERENCE CO-CHAIRS

LAZARIDIS John  
University of Macedonia

PASCHALLOUDIS Dimitrios  
Technological Educational  
Institute of Serres

### IMPORTANT DATES

Submission of short abstract:  
20 / 06 / 2013

Notification of acceptance of  
abstract:  
01 / 07 / 2013

Camera-ready manuscript and  
Early Registration Deadline:  
20 / 07 / 2013

### BACKGROUND – ABOUT NHIBE 2013

At the turn of the 21st century most industries are experiencing radical changes due to the introduction of new technologies and the globalization of business. These changes are challenging industrialists and educators alike. They require new ways of doing business, innovative strategies and new approaches to competition. The Conference key feature is to identify those changes and their requirements for industrialists. Special attention will be drawn to the necessary innovative approaches and experiences developed in education to adapt teaching to these new challenges.

The 8th International conference on "New Horizons in Industry, Business and Education" will be take place in Chania on 30-31 August 2013. It is organized by the Department of Applied Informatics and Multimedia of the Technological Educational Institute of Crete (GR) and the Technological Educational Institute of Serres (GR).

The International journal "Industry and Higher Education" will dedicate a special issue to the Conference from selected papers as in the previous venues. Furthermore, the "International Journal of Economic Sciences and Applied Research" will publish selected papers too.

**Submissions:** Electronic submission at <http://nhibe2013.teicrete.gr> in PDF format is required. Please, identify a contact author with his/her complete mailing address, phone number, fax number and e-mail address.

### POSTGRADUATE STUDENT SESSION

An open session will take place within the conference for postgraduate student presentations. This session is intended to provide a supportive opportunity for postgraduate students and PhD Candidates to present their work.

### INFORMATION

Detailed information about the conference topics, the program committee and the call for papers is available on the website: <http://nhibe2013.teicrete.gr>

**For further information, please contact :**

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